

BCdiploma: 100% blockchain diplomas, certificates and micro-certifications



BCdiploma
your **blockchain** certificates

PRESS KIT

#blockchain #digital #credentials
contactus@bcdiploma.com



Have you ever watched Suits? The TV show featuring a talented lawyer hired from a top law firm.

Do you remember how hard Louis Litt had to work for five seasons to find out **if his colleague's Harvard degree was authentic...**

Now Louis can sleep easy. **Thanks to BCdiploma**, you can now access a 100% tamper-proof online diploma in only one click.



A word from the founders



Luc JARRY-LACOMBE
CEO



2017: the first universities are experimenting with the blockchain certification of degrees, leading to the birth of the latest generation of blockchains, paving the way for the development of smart applications.

No time wasted: analysis of the school and student needs, 2 years of R&D to patent a blockchain certification protocol... and the institutions are on board. IAE of Nantes, emlyon business school, Arts et Métiers ParisTech, etc. Today, more than 90 of them on 4 continents rely on us. All of them share the same interest in BCdiploma: to offer an innovative service to their students while dematerializing their processes.



Vincent LANGARD
CTO



Faced with the apparent simplicity of the service provided (one click from LinkedIn - for example - leads to a tamper-proof diploma issued by a school), how can we assess the paradigm shift we are offering?

Firstly, BCdiploma is taking the opposite approach to *background checking*, the \$3 billion market aimed at paying to verify the veracity of a diploma. With us, an institution provides each learner, for his/her entire life, with a conclusive certificate of free use and immediate verification.



Alexis BEROLATTI
COO



Secondly, BCdiploma is not a centralized application: no database of diplomas or certificates. No *lock-in effect*. An unprecedented guarantee of security, durability and independence. This is made possible thanks to the proposed storage technology, allowing institutions to deposit their data on a public blockchain in complete autonomy. A revolution that can be transposed to many other sectors, for example AFNOR's ISO certifications.

Ready to join the BCdiploma decentralized adventure?

BCdiploma in 7 points

Birth 2017, France

Type Turnkey B2B blockchain service, for any institution producing conclusive certificates (higher education, companies, administrations)

Objective The new certificate format is 100% online and secure, accessible in one click, and can be used free of charge for life by its holder. Current applications: Diplomas, continuing education certificates, professional micro-certifications, Open Badges, ISO certifications, notarial certificates.

Values Ease of use, design and durability. BCdiploma is designed to improve the digital experience and professional mobility of learners, and to dematerialize institutional processes.

Innovations Forget about storing and certifying documents, BCdiploma allows to work directly from certified data that can be accessed with one click. For experts, this is the first "DApp" (decentralized application) for the general public, allowing, for example, multilingual blockchain certificates to be read, in real time, from LinkedIn.

Operation The issuer of certificates (a university for example), has a web application and APIs. He/she certifies the certificates on the blockchain by simply sending data. The application generates a unique and forgery-proof url link that is delivered to the certificate holder (the graduate for example).

Partnerships Alumni of Station F, emlyon business school edjobtech & Berkeley Blockchain accelerators, Microsoft for startups program. Today supported by Agoranov & Microsoft Co-sell program, partner of the Agence Universitaire de la Francophonie and certified by IMS Global.

Example and portfolio



Click [here](#) to view an example of a BCdiploma certificate on the emlyon business school website.

Discover the BCdiploma portfolio

+90 customers, 12 countries on 4 continents

Press review, testimonials and partners



"Thanks to BCdiploma, we stay close to the needs of our trainees: to convince recruiters and bounce back in employment quickly."

Bertrand Lamour
Director of the IFOCOP Group



“BCdiploma is exactly what the market needs.

Above all, the team is very friendly and supportive, which makes the experience very enjoyable. We are proud to have BCdiploma as an official partner. ”

Dr. Saman Sarbazvatan, Ponts Business School



FAQ

The blockchain sounds complex. Can you explain it to me?

The blockchain is a technology for secure and transparent storage and transmission of information. The data and all the manipulations are stored irreversibly in a registry that can be accessed by everyone.

Do you have a video presentation of BCdiploma?

Alexis Berolatti, COO, introduces BCdiploma [here](#).

What do we call *digital credentials*?

The term "credentials" encompasses the notions of diplomas, qualifications, references, accreditations or professional titles. They are part of our daily life: driving licence, university diploma, transcript, passport... We have them for the most part in physical form: plastic cards, identity papers, paper diplomas for example. The blockchain offers new perspectives and accelerates the potential for the dematerialization of these documents... [read more](#)

Is really a BCdiploma blockchain certificate tamper-proof?

Yes: when a certificate is displayed, the data is read in real time on the blockchain, guaranteeing the authenticity of the data. BCdiploma has also patented a protocol to guarantee the identity of the sender of the data... [read more about proofs of authenticity](#)

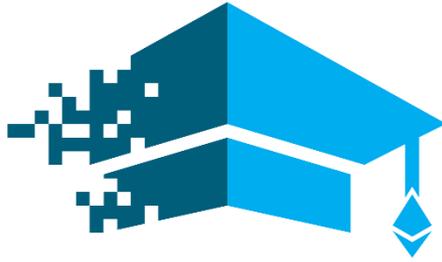
Why do schools choose BCdiploma?

BCdiploma allows institutions to:

- protect the value and integrity of diplomas and training certificates;
- provide a better service to their students (digital student experience);
- revitalize their alumni network;
- accelerate the digitalization of processes.

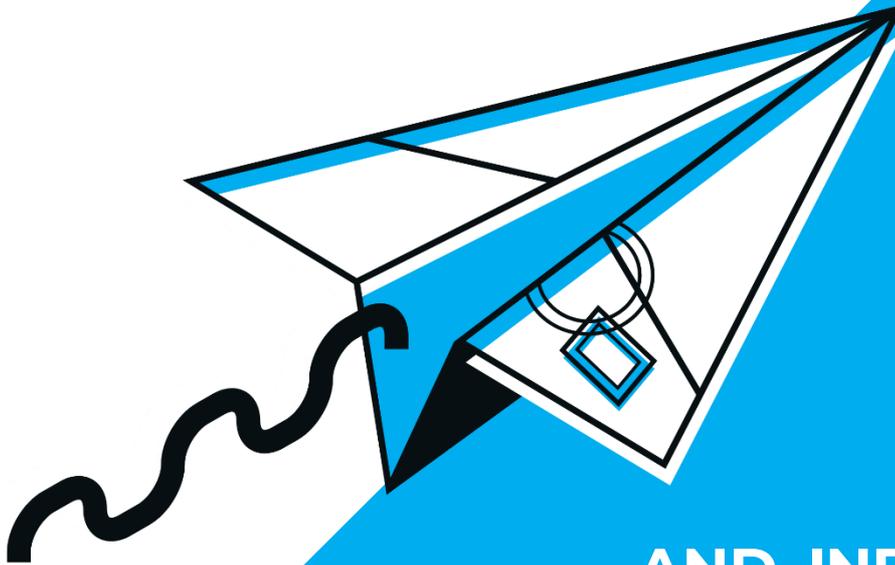
Do the recent reforms in continuing education in France have an impact on you?

Yes, we have dedicated a White Paper on this topic: you will find it [here](#).



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CONTACT AND INFORMATION

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Graphic kit:

https://www.bcdiploma.com/img/BCD_PRESSKIT.zip