

Press Release
Nantes, March 26th, 2019

IAE NANTES certified 1029 diplomas on the blockchain

On March 22, 2019, the entire class of 2018 of IAE Nantes, the School of Economics and Management of the University of Nantes, was awarded a certified diploma on the blockchain thanks to BCDiploma: a first in the French university community.

The IAE Nantes project, led by Nicolas Antheaume, its director, is ambitious: enabling its 32,000 alumni to get their blockchain certificate by logging on to their Alumni platform! Each graduate will be given the url link of their diploma certified by BCDiploma. They will be able to prove the authenticity of their diploma in only one click, all along their life and on all types of media, digital or paper. This is the end of fake diplomas or manual verifications by recruiters!

« Over the past five years, with the implementation of an alumni platform, we have strongly structured our relationships with our graduates' community. Many of them come back to share their experiences with our students. They contribute to our courses as professional speakers, participate in our afterworks, offer internships or jobs. It makes sense, in order to continue to forge bonds, to offer them a service to authenticate their diplomas, which leverages the advantages offered by the blockchain. We really appreciated the partnership with BCD, they were very attentive» Nicolas Antheaume, IAE Nantes—Economy & Management Director.

BCDiploma is a latest-generation blockchain solution that provides “certified data” with an unparalleled level of security. BCDiploma’s assets? A web design responsive to diplomas, access from LinkedIn, free use and without time limit. The decentralized architecture of the solution ensures the independence of the universities, guaranteeing the sustainability of the service and an essential need for the institutions.

« IAE Nantes was the first university to trust us: we are proud of the success of this first round of certifications. The graduates' response to the news was overwhelming: they saw an immediate interest in using their Blockchain certificate from LinkedIn and their smartphones for their job search. » explain Luc Jarry-Lacombe, CEO of BCDiploma. After winning the trust of emlyon business school and ESCP Europe, the young French company proved its ability to meet the requirements of public universities.

For more information :

- Websites: iae.univ-nantes.fr/, www.iaenantes-alumni.fr/ and www.BCDiploma.com
- Presskit: www.bcdiploma.com/img/pdf/BCDiploma_DP_EN_last.pdf
- Press kit tools: www.BCDiploma.com/img/BCD_PRESSKIT.zip