

PRESS RELEASE

Paris, 20th december, 2018

The Agence Universitaire de la Francophonie and BCDiploma innovate and offer a blockchain solution for diploma certification to French-speaking universities worldwide

This Thursday, December 20, 2018, the signature in Tunis of a framework agreement between the Agence Universitaire de la Francophonie (AUF) and BCDiploma positions, for the very first time, a blockchain solution at the forefront of the French-speaking and international university scene. Following the University of Paris Descartes, a pioneer in the use of BCDiploma, universities all over the world are about to deploy BCDiploma, in Quebec, Egypt, Niger, Ivory Coast, Gabon...

It is now well accepted that **the blockchain provides transparency**, **sustainability and security** to certification processes... but it is still essential to have user-friendly software and interfaces for the general public! **BCDiploma offers a turnkey blockchain service to universities**. They can access the service through a web application allowing them to certify their diplomas very easily, and provides each graduate with a secure link to their diploma. Thanks to its patented "One click certified data" protocol, **BCDiploma allows you to access the diploma in one click**.

BCDiploma's assets? A very low installation cost, a web design responsive to diplomas and certified data, available free of charge with no time limit. The decentralized architecture of the solution ensures the independence of the universities, guaranteeing the sustainability of the service and an essential need for the institutions.

"As part of its strategy, AUF seeks to mobilize, in the interest of its members, all innovative technologies likely to enable higher education to enhance its quality. The recognition of diplomas and the verification of their authenticity and content are key points of trust, without which employers remain cautious when recruiting. Storing diploma certificates on the blockchain, or even curricula themselves, protects all players from falsification: the university, the student and the employer. AUF signed a partnership agreement with BCDIPLOMA for a pilot operation that offers all its member institutions the opportunity to put their education certificates, diplomas or certificates, online for the 2018-2019 academic year. We will present this first project at the IDNEUF4 convention in Bucharest, from June 18 to 21, 2019, in order to imagine future possibilities for the use of this cutting-edge technology in universities".

M. Jean-Paul de Gaudemar, Rector of the AUF.

The Agence universitaire de la Francophonie (AUF) is an international association of universities, *grandes écoles* (prestigious universities) and scientific research centres. With a network of 880 members in 111 countries, this is one of the largest associations of higher education and research institutions in the world, covering a population of more than 14 million students.

The best Business Schools in the world are also leading this technological shift: "While it often takes several days to verify the authenticity of a diploma, with the blockchain it will then be possible to verify this information almost instantly in a secure way. Digital certification is an important step in the digital transformation of higher education and its ecosystem, and the pilot project carried out with BCDiploma should enable us to measure all the benefits for our communities." M. Anthony Hié, Chief Information & Digital Officer, ESCP Europe

BCDiploma is one of 35 startups selected by the Île de France Region to attend CES 2019 in Las Vegas, highlighting EMLyon business school's EdJobTech Accelerator, which is actively involved in the international deployment of the solution.

PLUS D'INFORMATIONS:

- For more information: www.BCDiploma.com
- The AUF BCDiploma partnership: www.auf.org/afrique-centrale-grands-lacs/nouvelles/appels-a-candidatures/certification-de-vos-diplomes-blockchain/
- Press Kit: www.bcdiploma.com/img/pdf/BCDiploma_DossierDePresse_23112018.pdf
- Press kit tools: www.bcdiploma.com/img/BCD_PRESSKIT.zip